



Instrumental Music Association

Easton Area High School Instrumental Music Department

Mr. Christopher Ballentine, Director *Marching Band, Concert Band, Jazz Band, Orchestra, String Ensemble*

Hello!

On **October 3, 2018** (rain date October 4, 2018), the Easton Area High School Instrumental Music Association will host the **44th Annual First Flag over the United Colonies Band Festival**.

This is a grand tradition in Easton where local and regional High School bands demonstrate their talent and compete for recognition at Cottingham Stadium in Easton, Pennsylvania.

Without the support of local businesses and organizations, the students would not be able to be a part of this enriching experience.

We ask your support as a sponsor of the event, which includes the opportunity to showcase your company in various ways:

- **TO INCREASE YOUR AD'S VISIBILITY –**
TREASURE HUNT – Reader's search for clues in participating ads to win prizes – see sponsorship form for pricing
(prizes will be purchased by the EAHS Instrumental Music Association; prizes will be awarded to our winners by the EAHS Instrumental Music Association on the night of the festival)
- ❖ **FULL PAGE ADVERTISEMENT at a premium location in the event program**
- ❖ **PROMOTIONAL BOOTH**
- ❖ **YOUR COMPANY BANNER**
- ❖ **RECOGNITION at the event**
- ❖ **ADVERTISING OPPORTUNITIES**

The enclosed form describes the various levels of sponsorship opportunities. Your sponsorship of this event directly impacts continuation of the high caliber instrumental music program at the Easton Area High School.

You are also invited to attend the **First Flag Band Festival**. It is an unforgettable evening of great music and entertainment. Tickets are included with some sponsorship packages as well as at the gate for \$6 per adult/ \$5 per senior and students or in advance for \$5 per adult/\$4 per senior and students by contacting us (see below). *Hope to see you there!*

Meanwhile, please be as generous as you can to support these young talented musicians.

Premium locations and sponsorship available on first come first serve basis
AD DEADLINE by August 31, 2018

Thank you!

First Flag Over the United Colonies Band Festival Committee
Instrumental Music Association

For Questions and Ticket information contact:

Jen Martellucci (parent) (610) 442-6031
Michelle Gifford (parent) – (610) 597-3084
Or email: eahsmusic@gmail.com