



# *Instrumental Music Association*

## *Easton Area High School Instrumental Music Department*

*Ms. Carole Lutte, Director*    *Marching Band, Concert Band, Jazz Band, Orchestra, String Ensemble*

**Hello!**

On **October 5, 2011**, the Easton Area High School Instrumental Music Association will host the **37th Annual First Flag over the United Colonies Band Festival**.

This is a grand tradition in Easton where local and regional High School bands demonstrate their talent and compete for recognition at Cottingham Stadium in Easton, Pennsylvania.

Without the support of local businesses and organizations, the students would not be able to be a part of this enriching experience.

We ask your support as a sponsor of the event, which includes the opportunity to showcase your company in various ways:

- **NEW THIS YEAR TO INCREASE YOUR AD'S VISIBILITY –**  
**TREASURE HUNT** – Reader's search for clues in participating ads to win prizes – see sponsorship form for pricing  
(prizes will be purchased by the EAHS Instrumental Music Association; prizes will be awarded to our winners by the EAHS Instrumental Music Association on the night of the festival)
- ❖ **FULL PAGE ADVERTISEMENT** at a premium location in the event program
- ❖ **PROMOTIONAL BOOTH**
- ❖ **YOUR COMPANY BANNER**
- ❖ **RECOGNITION** at the event
- ❖ **ADVERTISING OPPORTUNITIES**

The enclosed form describes the various levels of sponsorship opportunities. Your sponsorship of this event directly impacts continuation of the high caliber instrumental music program at the Easton Area High School.

You are also invited to attend the **First Flag Band Festival**. It is an unforgettable evening of great music and entertainment. Tickets are included with some sponsorship packages as well as at the gate for \$5 per adult/ \$4 per senior and students or in advance for \$4 per adult/\$3 per senior and students by contacting us (see below). *Hope to see you there!*

Meanwhile, please be as generous as you can to support these young talented musicians.

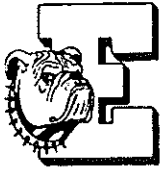
**Premium locations and sponsorship available on first come first serve basis**  
**AD DEADLINE** by September 7, 2011

Thank you!

*First Flag Over the United Colonies Band Festival Committee*  
*Instrumental Music Association*

For Questions and Ticket information contact:

Renee Drago (parent) - (610) 258-3794  
Sandra Reiss (parent) – (610) 253-3277  
Janice Piccotti (parent) - (610) 252-0907  
Lorraine Ruggiero (parent) – (610)-250-5952  
Or email: [eahsmusic@gmail.com](mailto:eahsmusic@gmail.com)



**EASTON AREA HIGH SCHOOL  
INSTRUMENTAL MUSIC ASSOCIATION**

Presents

**37<sup>th</sup> FIRST FLAG OVER THE UNITED COLONIES BAND FESTIVAL  
SPONSORSHIP OPPORTUNITIES and ORDER FORM**

**CENTER STAGE SPONSOR \$500 (includes treasure hunt at no additional cost)**

FULL PAGE AD at a select premium location in the Festival Program, Your COMPANY BANNER on display at the Festival, PROMOTIONAL BOOTH at the Festival, RECOGNITION at the Festival, PREMIUM PARKING at the Festival, 10 Festival Tickets and 5 Festival Programs

**WHOLE NOTE CRESCENDO SPONSOR \$400 (includes treasure hunt at no additional cost)**

FULL PAGE PREMIUM LOCATION AD in the Festival Program, Your COMPANY BANNER on display at the Festival Special RECOGNITION at the Festival, 6 Festival Tickets and 3 Festival Programs

**WHOLE NOTE PREMIUM SPONSOR \$300 (includes treasure hunt at no additional cost)**

FULL PAGE PREMIUM LOCATION AD in the Festival Program, Special RECOGNITION at the Festival, 6 Festival Tickets and 3 Festival Programs

**WHOLE NOTE SPONSOR \$225 - add treasure hunt option = \$235 <see your letter for details>**

FULL PAGE AD in the Festival Program, 6 Festival Tickets and 3 Festival Programs

WHOLE NOTE ADVERTISER only – FULL page \$190 - add treasure hunt option = \$200 <see your letter for details>

**HALF NOTE SPONSOR \$160 - add treasure hunt option = \$170 <see your letter for details>**

1/2 Page Ad in the Festival Program, 4 Festival Tickets, and 2 Festival Programs

HALF NOTE ADVERTISER only – HALF page \$135 - add treasure hunt option = \$145 <see your letter for details>

**QUARTER NOTE SPONSOR \$90 - add treasure hunt option = \$100 <see your letter for details>**

1/4 Page Ad in the Festival Program, 4 Festival Tickets and 2 Festival Programs

QUARTER NOTE ADVERTISER only – QUARTER page \$70 –

add treasure hunt option = \$80 <see your letter for details>

**EIGHTH NOTE SPONSOR \$55 - add treasure hunt option = \$65 <see your letter for details>**

1/8 Page Ad in the Festival Program (Business Card) 2 Festival Tickets

EIGHTH NOTE ADVERTISER only - \$40 - add treasure hunt option = \$50 <see your letter for details>

<b>AD SIZES</b>	<b>FULL PAGE AD</b>	<b>9 1/2" h x 7 1/2" w</b>	<b>1/2 PAGE AD</b>	<b>4 5/8" h x 7 1/2" w</b>
	<b>1/4 PAGE AD</b>	<b>3 5/8" w x 4 5/8" h</b>	<b>OR</b>	<b>2 1/4" h x 7 1/2" w</b>
	<b>1/8 PAGE AD</b>	<b>'Business Card' – 3 5/8" w x 2 1/4" h</b>		

**DEADLINE FOR ADS: SEPTEMBER 7, 2011**

Thank you! From the Easton Area High School Instrumental Music Students ♪♪♪♪  
♪♪♪ Your sponsorship enhances education and enriches our community.

PLEASE CHECK BOX IF YOU DO NOT WANT YOUR AD TO PARTICIPATE IN THE TREASURE HUNT OPTION

Name of Company \_\_\_\_\_

Mailing Address \_\_\_\_\_

Contact Name/Title \_\_\_\_\_ E-Mail \_\_\_\_\_

Telephone# \_\_\_\_\_ Fax# \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_ Check# \_\_\_\_\_

Mail: Order Form, Payment & Ad (CD/Print Ready/art work) To: IMA, P.O. Box 3535, Easton, PA 18043-3535  
Please Make Checks Payable to: IMA (Instrumental Music Association) ♪ Electronic file (CD) or  
Email ad submissions (preferred) to: eahsmusic@gmail.com

Questions: eahsmusic@gmail.com or call Renee Drago- 610-258-3794 OR Sandra Reiss-610-253-3277

\*YOU MAY HAVE NOTICED A SLIGHT INCREASE IN SOME AD PRICES, THIS IS TO IMPROVE THE QUALITY AND APPEARANCE OF YOUR AD\*